



REHOBOTH BEACH CITY HALL
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2017

City of Rehoboth Beach Strategic Plan Implementation Update

Taylor Tedder, City Manager



REHOBOTH BEACH
The first Rehoboth

April 2026 Update (Plan Horizon: 2025–2030)



- Year 1 of 5 complete
- On track or ahead across all priority areas
- Strong early momentum
- Overall Completion: 28%



Priority Area 1 - Infrastructure



Priority Area 1 – Infrastructure

- Average completion: 28%
- Wastewater Phase 3B complete; Phase 4 bid awarded
- PFAS mitigation project bids opened and expect to award soon
- Stormwater plan progress; pervious surface ordinance in development
- LED lighting upgrades; P25 radio upgrade; LPR cameras deployed
- Beautification: 100 Loblolly Pines planted; invasive removal



Priority Area 1 – Infrastructure Cont.

- Advanced ADA Transition Plan development to chart a path to full compliance
 - Developed recommendations to improve King Charles Avenue pedestrian safety and parking capacity.
 - Negotiated easements for Deauville Beach stormwater and ocean outfalls, meeting long-outstanding state agreement terms.
 - Coordinated VIA partnership to fund the children’s fishing pier reconstruction, saving the City roughly \$250,000.
 - Monitoring Grove Park Canal Dock structural issues for necessary maintenance.
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Priority Area 2 - Operations



Priority Area 2 – Operations

- Average completion: 28%
- VIA Fishing Pier funding agreement
- Reimagine Rehoboth RFI launched
- Coordination with state and federal leaders
- Police DPAC accreditation; 911 Center re-accredited
- 100% business license compliance
- GFOA Distinguished Budget Award



Priority Area 2 – Operations Cont.

- Conducted appraisals of nine City-owned properties and working to renegotiate lease agreements for City owned land and/or improvements
 - Managed Enterprise vehicle lease decommissionings and sales, securing a \$62,850 credit.
 - Rewrote job descriptions to establish the Compliance & Grants Administrator position; implemented FOIA tracking in iCompass.
 - Improved workers compensation insurance compliance by restructuring safety committee attendance and updating scorecard requirements.
 - Implemented the consolidated Schedule of Fees & Penalties to streamline annual reviews and updates.
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Priority Area 3 – Access & Amenities



Priority Area 3 – Access & Amenities

- Average completion: 28%
- 2025 Summer Concert Series success; newsletter launched
- HRC Equality Index: 108 points (highest in Delaware)
- Beach Patrol HQ opened (ADA compliant)
- ADA improvements: sidewalks, signage, mats
- Parking updates; virtual permit research
- Business-friendly initiatives and outreach



Priority Area 3 – Access & Amenities Cont.

- Drafted a Shoreline Public Access Plan to maintain eligibility for federal beach nourishment funding.
- Advanced affordable/workforce housing efforts by applying for DSHA Technical Assistance and securing Board approval/support.
- Negotiated 2026 fireworks contract featuring an expanded show for the 250th anniversary of Independence Day.
- Developed new historical markers in partnership with Delaware Public Archives.



Financial & Capital Highlights



Financial & Capital Highlights

- FY27 budget: \$50.6M total; \$13.6M capital
- 5-year CIP: \$18.3M
- Fund balances: \$77M total
- FY25 surplus: \$1.21M



Financial & Capital Highlights Cont.

- Helped update the City's budget document to align with the new Strategic Plan, contributing to receipt of the GFOA Budget Award.
- Secured a \$75,000 Homeland Security grant for Boardwalk/Bandstand pedestrian safety (currently on hold)
- Closed out a \$50,000 Surface Water Matching Planning Grant for the Stormwater Management Plan.
- Advanced the Virtual Parking Permit project with T2 Systems, positioning for long-term cost savings and efficiency gains.



Major Milestones



Major Milestones

- Tidewater interconnect operational
- Flock Safety LPR and Security cameras deployed
- Boardwalk Historic Designation Task Force established
- Aged Building Safety Inspection Program developed
- Engagement with Governor, Lt. Governor, U.S. Senator, Congresswoman
- Pedestrian safety improvements at Boardwalk/Bandstand



Next Steps

May – July 2026



Next Steps

- Next update: July 2026
- Continued bi-weekly CM updates to Board
- Ongoing implementation across all priority areas